



Overview of the KBCSD

(Korea Business Council for Sustainable Development)

Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

History

- 2002 : Inaugural General Meeting held on March 21
 - * Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced
Korea-China CEO Roundtable on Sustainable Development launched in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018 : Mr. Myung-Soo Huh, Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD
- 2020 : Mr. Kyong-Ho Lee, Chairman of Younglim Timber, appointed the fourth Chairperson of KBCSD

Membership

- KBCSD membership spans 68 enterprises that are spearheading sustainable business practices
- Member companies comprise diverse industrial sectors as follows:
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

Public-Private Policy Consultation	<ul style="list-style-type: none"> Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)
Policy Research	<ul style="list-style-type: none"> Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.
Visions and Roadmaps	<ul style="list-style-type: none"> Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)
Capacity-Building	<ul style="list-style-type: none"> Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs
Media Relations	<ul style="list-style-type: none"> Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development
International Relations	<ul style="list-style-type: none"> Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities

Business Leadership for Sustainable Development

• Honorary Chairmen :

- ✓ Dong-Soo Hur, Honorary Chairman of GS Caltex
- ✓ Myung-Ja Kim, Advisor and Presidential Committee of National Cohesion(Former Minister, Ministry of Environment) of KAIST
- ✓ Myung-Soo Huh, Vice Chairman of GS E&C
- **Chairman :**
- ✓ Kyong-Ho Lee, Chairman of Younglim Timber

• Vice Chairman :

- ✓ LG Chem (※ changing)
- ✓ SK innovation (※ changing)
- ✓ Anwar A. Al-Hejazi, Representative Director and CEO of S-OIL
- ✓ Tae-Jin Kim, President of GS E&C
- ✓ Young-jun Lee, CEO of Lotte Chemical
- ✓ Moo-Kyung Jung, President of Sustainability Management Unit of Korea Zinc
- ✓ Hee-geun Lee, CEO of POSCO
- ✓ Jung-Su Kim, Executive Vice President of GS Caltex

• Board Members :

- ✓ Roe-Hyun Myung, President and CEO of LS Corp
- ✓ Jong-Sun Ah, CEO of Hankook Tire & Technology
- ✓ Hyundai Steel (※ changing)
- ✓ GS E&R (※ changing)
- ✓ Korea Hydro & Nuclear Power Co., Ltd (※ changing)
- ✓ Kyung-Tai Lim, CEO of Halla Cement Corp.
- ✓ Shin Kim, Vice president of SK securities
- ✓ Soo-Bok Lee, President of Ecoeye Co. Ltd
- ✓ Yang-Kwon Ryu, Market Head of Ecolab
- **Auditor :**
- ✓ Yong-Guen Park, CEO and Regional Managing Partner of EY Korea
- ✓ Dong-Ryul Choi, Partner of Yulchon

68 Member Companies



Business Leadership for Sustainable Development

- **Government** : Ministry of Climate, Energy & Environment, Ministry of Trade, Industry & Resources, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGGI, UN, and 60 BCSDs,

The industry

68 major large businesses,
6 major business associations,
other industrial associations



KBCSD

**International
Organizations like
WBCSD and etc**



Media

Maeil Business Newspaper,
Chosun Ilbo,
Seoul Broadcasting System (SBS),
Dong-A Ilbo, etc.

**Research Institute,
Law firm, Consulting**

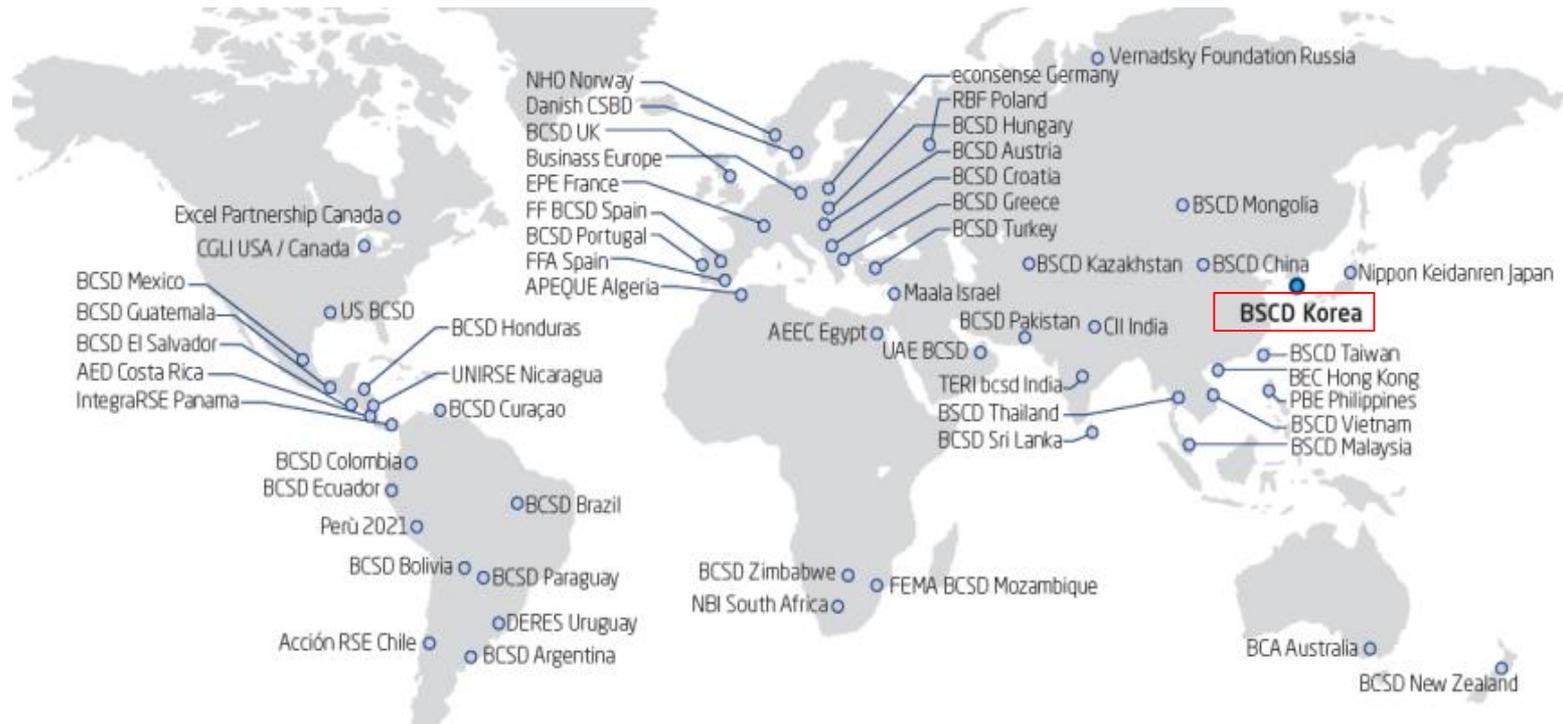
Samjong KPMG LLC, Ernst&Young,
KOLON BENIT, Attorneys at Law
Yulchon, Samsung Institute of EHS
Strategy, etc.



WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
 - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Peter Bakker President & CEO serves as the Chair of WBCSD

WBCSD Global Network



What WBCSD Does



Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

									
Circular Economy	Business and Human Rights	Inclusive Business	Rural Livelihoods Initiative	Carbon Capture and Storage (CCS)	Green House Gas Protocol	LCTPI Low Carbon Freight	LCTPI Low Carbon Transport Fuels	Decarbonizing Transport	Finance
									
Resilience	Access to safe water, sanitation, hygiene (WASH)	Improve land based waste management to reduce marine debris	Scale up industrial water reuse & resource recovery	Water stewardship: increase business participation in reducing shared water risk	Water, energy, climate change resilience	Sustainable Lifestyles	Mainstreaming Life Cycle Assessment for Whole Buildings	Solutions Lab on the Circular Economy	Climate Policy
									
Biodiversity Measurement and Reporting	Business Learning Hub on Landscapes	Land Restoration	Natural Infrastructure for Business	Leadership Program	Natural Capital Protocol	Reporting Matters	Risk Management	Finance for Social Impact	LCTPI Renewables
									
The Reporting Exchange	Climate Smart Agriculture	Food loss and waste	Energy Efficiency in Buildings 2.0	Sustainable Mobility Project 2.0	Zero Emission Cities	Developing Metrics	Prototyping Innovations	Inspiring Engagement	
									
FRcSH	The Chemical Sector Project	Tire Industry Project	Cement Sustainability Initiative (CSI)	Materials Marketplace	Product Portfolio Sustainability Assessment	Natural Capital Protocol Toolkit	Social Capital Protocol	Forests & Forest Products as Carbon Sinks	